



PSYCHEDELIC COACHING INSTITUTE

TRANSCRIPT

# Practitioner Certification Program FAQ



Hey folks, my name is **Paul F. Austin** and the founder of **Third Wave and The Psychedelic Coaching Institute**. Thank you for joining me here to have your questions answered in regards to The Psychedelic Coaching Institute's flagship Practitioner Certification Program. Due to the heavy volume of interest we receive, I responded to the most common questions future students ask our faculty and staff.

Now, at the end, if you still have questions regarding your unique situation or the program itself, you'll be invited to schedule a 1 to 1 session with our team to answer your questions. Let's go ahead and dive in.

## **1** How do certified practitioners navigate the legal landscape of psychedelics?

At The Psychedelic Coaching Institute, my faculty and I educate our students on best practices related to successfully operating in a largely illicit space.

This program is not overly focused on the assumption that the world is going to legalize psychedelics as soon as possible, like what we've seen in Oregon, Colorado. Instead, we focus on risk producing practices and processes, provide in the necessary sample forms and paperwork for you to use with your clients. However, the best thing that you can do is to follow our proprietary practitioner frameworks, which has been designed to enhance the physical and psychological safety of clients while reducing the potential legal risks that you hold as a practitioner.

Because the most reliable way to reduce legal risk is to avoid harmful and negative experiences while individuals are under your care. For that reason, we believe in having a strict assessment process that ensures the client is prepared for this work. We teach you how to assess family histories, previous medical diagnoses, and even contraindications that may relate to pharmaceutical medications as well as appropriate dosages and our prep and integration systems and processes that we feel are best suited for specific medicines and varying types of coaching clients.



## 2 How do psychedelic practitioners procure safe and high quality medicine once they become certified?

Medicine procurement is an extremely common question that we get asked about. First, we do have a Sourcing Guide on Third Wave that largely supports this need.

[DOWNLOAD FREE GUIDE](#)

However, I will say we have over 300 alumni within our practitioner network, many of whom are doing this work underground, and not a single one of whom has a challenge in procuring the necessary medicine to do their work in a safe and effective way. So assuming you graduate, you join our alumni network, being able to procure medicine for your clients will not be a problem whatsoever.

## 3 Who is this training program for?

I would say about 50% of our students are established coaches who are looking to add the skill of psychedelics into their existing framework. You know, about 20% are fairly new coaches who want to begin to build a career in psychedelics and are looking for a broad based education from which to build.

And the remaining 30% are psychedelic practitioners who are looking to increase their knowledge, as well as the safety and professionalism of their underground practice. We have both clinicians and non clinicians alike who join this training program. We also have a lot of folks who are transitioning, you know, maybe from being a successful entrepreneur or having a successful corporate or professional career. They've had their lives changed through psychedelics, and they want to commit to doing this work and serving and supporting others.

And also, we do have some folks who are simply curious, they want to deepen their knowledge of practice. They want to join a community. They're not quite sure where it might go, but they know they feel called to do this work in some capacity. And we have a lot of folks who join our program from that perspective as well.

## **4 Can graduates reliably and successfully work in the outer world?**

It's been remarkable to hear the level of success that many of our coaches and practitioners are having. And speaking with several, they have shared that while only 10 to 15% of their clients have come from our professional directory, the referrals resulting from these leads account for 50% or more of their total business.

As of now, this work happens mainly in the underground, which is a scary place for most first time, often middle age psychedelic seekers who are our practitioners' core clientele. The legal barriers and fears of impure medicines and unsafe containers become a rightfully so, almost impenetrable limiting factor for people stepping into this work, despite millions having read books like *How to Change Your Mind* or seen Netflix specials on these substances.

Even Aaron Rodgers, one of the greatest NFL quarterbacks of all time, is now crediting psychedelics with his unrivaled success in American football. However, when one of those potential clients out in the world witnesses somebody close to them transform their life and their energetic presence seemingly overnight, there's no better advertisement for your business. A transformed life is better marketing than Google for a psychedelic professional.

## **5 What is contained within the curriculum of the practitioner certification program?**

We do have a full syllabus that you can download right below this video. We would recommend checking that out as well. That provides a lot more of the context. But this program is robust and is broken down into three main containers. The theory section in which we cover psychedelic history, pharmacology, the types of psychedelic coaching, our proprietary five pillar framework.

We do a deep exploration of the different medicines including ketamine, MDMA, psilocybin, LSD, ayahuasca and 5-MeO-DMT. We also go deep into how you can build out your psychedelic coaching business, and the safety and ethical aspects of this.



This training also includes a retreat, an intensive where we spent a week in Costa Rica and we do medicine work in community with other transformative practices.

And finally, we have a practicum. And that practicum covers the five key elements assessment, preparation, facilitation, integration and microdosing. Those are the five key elements. If you can master those five key elements, then you will be well prepared to step out into the world and do this work - assessment, preparation, facilitation, integration and microdosing.

## **6 How is the certification program structured?**

We have three main phases. Theory. The experience for some of you. For many of you that will be an intensive experience will come on the retreat in Costa Rica. We do also have an option that you can do without the intensive, which would be your at home breakthrough experience. And then phase three is the practicum. We really believe in the applied practice of psychedelics.

Theory is great learning and knowledge is great. And so oftentimes the bridge that needs to be built is how do we translate the knowledge and the information into the applied practice. And so that's why the majority of the time in this program is really spent on actively practicing. We create a laboratory for you so you can master those five key elements assessment, preparation, facilitation, integration and microdosing.

## **7 What are the details of the intensive experience?**

Currently, this experience is held in Costa Rica and is designed to offer participants an opportunity to explore their inner landscape through a high dose psilocybin experience and also to model what does it template look like for running a psychedelic retreat that includes prep, experience and integration activities.

So during the intensive, participants will go through breathwork, meditative microdosing, nature walks, high dose psilocybin experiences, and a temezcal, a sweat lodge. We will also have workshops involved, morning practices, plenty of time for connection and community, incredible food right? But it should be noted that this is not a training program specific to guiding experiences. We touch on that. It's an aspect of it, but it's not the focus. Rather, this is a psychedelic certification program. Accordingly, participants will not be holding space for others during the ceremonial experiences.

## **8 Does our practitioner training program provide graduates with a certification of some kind?**

Yes. All students who complete the requirements necessary will be certified. This includes standards for attendance, assignments, participation, and minimum practicum hours. And you will receive a certificate of completion upon graduation.

## **9 What is the time investment required for the certification program?**

The program will generally require an average of 4 to 6 hours per week throughout your education. We require at least 80% attendance of the two hour pod sessions that tend to happen every other week, at least for the first part of the experience.

Apart from those sessions, most of the work and time within the program is self-paced. One common question we receive is about working around previous commitments and vacation periods during the program, or how to prepare for the unexpected. In general, students can catch up on things in the weeks that follow a vacation, busy work week, or otherwise.

Minor scheduling difficulties are expected for nearly everybody who enters this program, given the duration of the education. However, these issues do not discredit or disqualify a student from graduation in any way, so long as that 80% attendance and consistent communication are maintained across the cohort.



## 10 How does PCI help my business after graduation?

First, you will be working in a largely illicit and somewhat questioned space, so alignment with one of the top and most trusted brands in this industry is often a vital element in your clients feeling safe under your care.

Second, we provide our graduates with a personal listing in Third Wave's Professional Directory, where we see thousands of monthly visitors that support our graduates' direct to consumer advertising based on geographical location, including six months of priority listing post-graduation, which puts you at the front and center for new visitors to the directory.

Last, you become connected to dozens of industry leaders in addition to your direct faculty, as well as all of our past and present coaches, therapists, practitioners, all over the world who have graduated from this very program, which we have seen create a number of professional opportunities networking events, significant amounts of referral business support with specific client issues, as well as general support and trustworthy professional guidance.

We also host monthly alumni network and knowledge sessions in our private community to support our graduates with business development and additional face-to-face networking.

## 11 What is the tuition costs?

The total tuition price depends on when you join. It can go anywhere from \$11,000 up to \$15,000. We typically have spots at somewhere between \$12,500 and \$14,000, which would include that in person intensive in Costa Rica. You can pay for this both with a lump sum, or you can get a payment plan, which will be a little bit more expensive. And our Costa Rica intensive is all inclusive once you arrive in Costa Rica, including the ground transportation, however, your flight to and from Costa Rica are not included in your tuition.

We do have also options available if for some reason the intensive does not work for you. We have a certification structure where you can do the online only portion. It is a lower cost, but you do not get to attend the intensive. So if that's of interest to you, make sure you ask about it in your call with our faculty.

Thank you so much for your attention. I hope this has answered at least most of your questions, and that you're ready to officially apply for our upcoming cohort and begin your Practitioner Certification Program enrollment.

If so, you may click the link at the bottom of this transcript to access your official application. And if you still have a burning question or two that I didn't answer, I'm happy to invite you to schedule a call with our world class team here at The Psychedelic Coaching Institute, and those questions can be answered directly. All you have to do is click the link to schedule a 1 to 1 call with a member of our team.

And finally, if you have determined that the practitioner certification program is not suitable for you at this time, we totally understand. Timing is everything. If this is you, I highly recommend you consider one of our prerequisite courses or programs, including Personalized Psychedelic Coaching, where you work 1 on 1 with a certified coach for 90 days to bring you through a transformative process with psychedelics.

We even allow students who complete a PPC (Personalized Psychedelic Coaching) package to apply a percentage of their investment in coaching towards their future certification program.

**If this is of interest to you, you can learn more about this private one on one coaching option at [psychedeliccoaching.institute](https://www.psychedeliccoaching.institute).**

[APPLY FOR THE PROGRAM](#)